



Zelev, July 2019

Subject: B-7604 update

Dear Brady Customer,

Brady is continuously working to reduce his ecological footprint and to be compliant with standards, laws & regulations worldwide.

Starting January 2020, a new EU legislation comes into force requires all direct thermal paper sold in Europe to be free of Bisphenol A (BPA).

Brady even goes a step further and will offer total phenol free material.

Bisphenol A (BPA) is a chemical used in the manufacturing of plastics and some direct thermal papers as a colour developer. Under the new EU legislation, it will be banned and all stock needs to be out of circulation and used before this time.

With the more consciousness on environment and health, Brady wants to stay ahead of legislation. As a result, we will already offer a total phenol free thermal paper as we believe this is more sustainable and durable for the environment, health and future.

The new total phenol free thermal paper is rigorously tested to ensure you will enjoy the same performance as our current direct thermal paper. Test results show no changes in performance and has passed the performance requirements listed on the current technical data sheet.

This will be a running transition that is expected to occur by the end of October. The Technical Data Sheets and the B# and article numbers will not be changing.

We are committed to a successful transition, while providing you the best possible products. Should you have any further questions, please contact your supplier of Brady materials.

Thank you for your understanding and continued support of Brady.

Sincerely yours,

David Verloes
Sr Product Marketing Manager Materials
Brady EMEA